1. OPEN DAYS COMING.....check out universities and TAFE Institutes that interest you at their annual Open Days. Especially vital for year 12s looking at tertiary pathways. Dates on VTAC website, year 12 careers wall and in subject selection and careers seminar day booklets. Don’t forget to take Open Day Questions and review online program before you go!

2. ADVERTISING AND PUBLIC RELATIONS CAREERS DAYS - RMIT is holding Careers Days for their courses in Advertising and Public Relations. The Advertising Day will provide an up-to-date overview of the industry and employment opportunities, covering branding and strategy, integrated marketing communications, creative advertising, account service, media, production, the future, and study options. When: 10am-3.30pm, Sat 21 August; Where: RMIT building 108, Level 9, Lecture Theatre 16 (239 Bourke St, Melbourne); Cost: $55 (incl refreshments); Register: www.shortcourses.rmit.edu.au; Info: enquiries@rmit.edu.au.

The PR Day provides a realistic overview of the industry and employment opportunities and covers consultancy PR, corporate PR, new media, government PR, event management, fundraising, the future, and study options. When: 10am-3.30pm, Sat 4 Sept; Where: RMIT Building 108, Level 9, Lecture Theatre 16 (239 Bourke St, Melbourne); Cost: $55 (incl refreshments); Register: www.shortcourses.rmit.edu.au; Info: enquiries@rmit.edu.au.

3. NEW COURSES AT LA TROBE (Bundoora) FOR 2011:

JOURNALISM (SPORT) - A vocationally oriented degree equipping students for careers in the increasingly complex field of sports media. In 3rd year students complete the Sport Journalism Internship, requiring 120 hours at an approved work place. Major studies: journalism, media studies, sport management. Career opportunities: print media, radio, TV, and online; potential in public relations and professional communications for sport companies and sporting organisations. See: www.latrobe.edu.au/humanities.

BUSINESS (EVENT MANAGEMENT) - designed to produce leaders for the special events sector, emphasising the application of theoretical knowledge and practical skills needed for the management of events. The degree combines business subjects (accounting, marketing, business law, entrepreneurship, economics) with studies in the management and delivery of special events. Specialisations: project management, sport facility and event management, business events management, event planning, event operations and sustainable community events.

POLITICS, PHILOSOPHY AND ECONOMICS - this degree equips graduates with a broad knowledge base that can be used to resolve practical policy problems. Content includes policy-focused economics seminars and a range of subjects integrating philosophical, political and economic aspects of public policy issues (eg PPE, public policy and ethics). Careers: economic and social analysts and decision-makers in public, private and not-for-profit sectors (eg analyst, economist, journalist, political adviser).

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